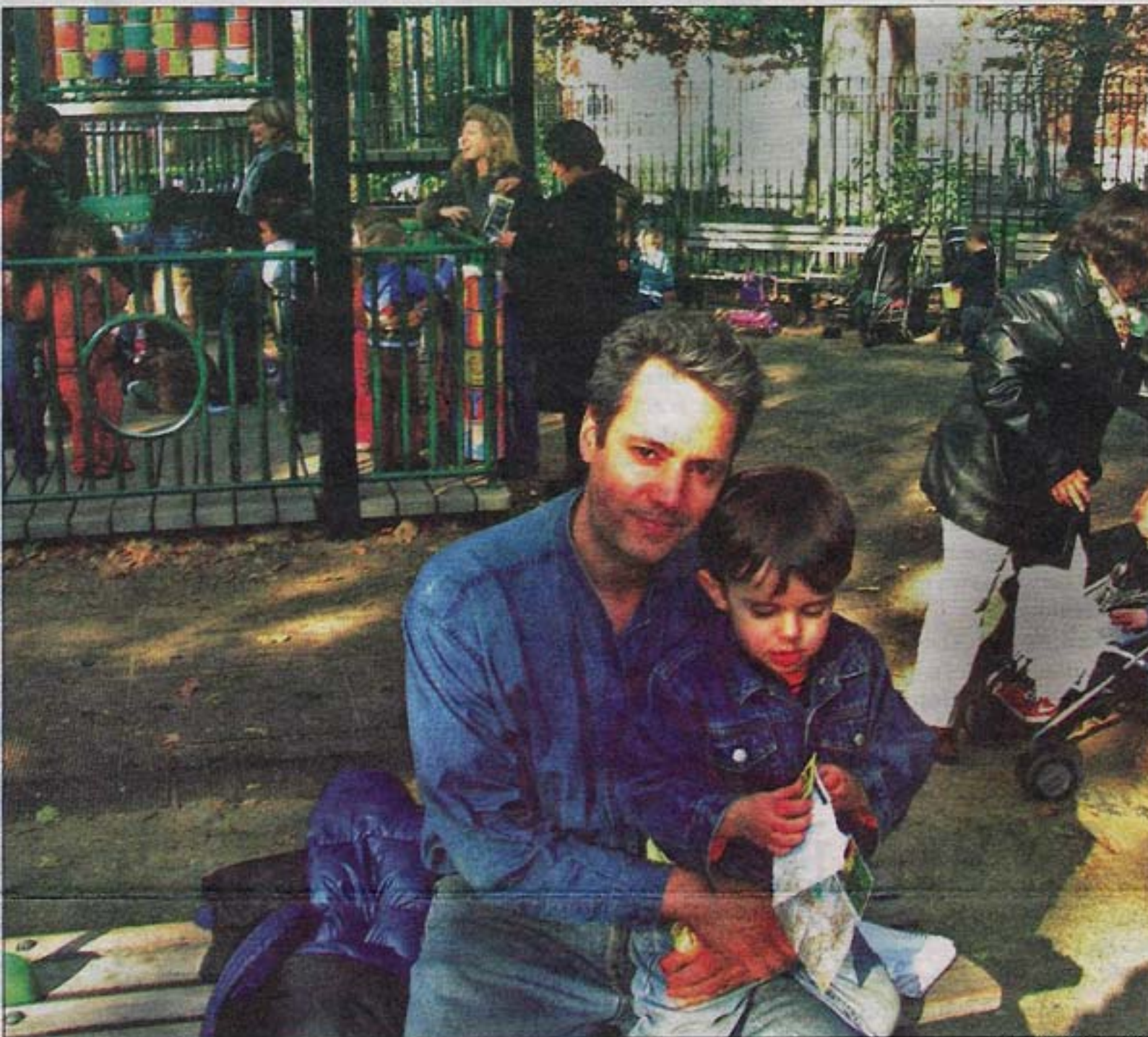


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WSP fight goes to Facebook



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Facebook seems like a website devoted to frivolity, full of party photos and groups based on outrageous claims. But could the site's networking power be harnessed as a force for social change?

Jonathan Greenberg, head of the Open Washington Square Park Coalition, hopes so. He launched a Facebook advertising campaign last Friday to raise awareness among NYU students about the proposed park renovations. Greenberg is also the main plaintiff in the suit *Greenberg v. The City of New York*, filed in May 2006, which opposes the renovations on the grounds that the city's plans to move the fountain and build a higher fence around the park, among other renovations, were not adequately disclosed to the public. Greenberg and other community activists claim these changes will alter the park's character and make it less welcoming to the community.

Greenberg, 48, who works in communications, is trying to reach out to the public and the NYU community with ads saying the plan will "destroy the spirit of this amazing place" and has plans

▶ Jonathan Greenberg, who filed a lawsuit opposing the park renovations, enjoys the park with his son Mateo.

▶ FACEBOOK continues, p. 7